REGENCY AT PROVIDENCE COMMUNICATION COMMITTEE

Thursday, September 5, 2019 - 7:00 pm Sloan Clubhouse

Participants: Dave Lowe (chairperson; called in), Todd Welsh (chaired the meeting), Ruth Chillemi, Kathy Flaherty, Lucy Hornstein, Setta Jacobs, Charlie Jones, Katy Malone, Mary Seymour, Donna Smith, James Young, Nino Morello (RAP Board Representative)

Call to Order

Todd Welsh called the meeting to order at 7:05 PM.

Approval of Minutes

The minutes of the April 22, 2019 meeting were sent to the Committee on June 13, 2019. Dave made a minor correct on June 17, 2019. No other additions or corrects were noted. Todd posted the minutes on the RAP Website on June 17, 2019.

Task Leader Reports

Regency News / RAP Flyers – Ruth Chillemi & Setta Jacobs

- "Do Not Reply" Discussion on effects of new RAP Flyer Format
 - > Setta is still getting direct replies from community recipients; feels it will resolve itself over time. Setta trashes returns; Ruth prefers to respond.
 - Returns to Regency News has dropped; involves just a few repeat people
 - > Suggestion was made to put the 'Do Not Reply' message in two places
- Contact Information compliance with name, street address, phone and/or email
 - ➤ Discussion of what is going to be the rule; do all elements have to be included? After lengthy discussion it was decided:
 - RAP Classified name, street address, phone and email
 - RAP Flyers name and email is sufficient
 - RAP Flyers from Committees name and email is all that's necessary
 - NOTE: New Management Company may have other options available for us.
- Email Limits What to do about it?
 - > Current list has 493 emails; can handle 500
 - ➤ Bulk Emailing Companies —not relevant to our needs
 - ➤ Decision was made to table discussion until we see what is available with the new management company

RAP Directory – Donna Smith

- Lengthy discussion about benefits of an electronic directory verses printed directory
- There may be a need for both versions
- Printing of October Update Management office usually runs off these one sheet copies (approximately 350 copies).
- Donna will stay on through October

- 2021 total Directory is due for replacement (cost is approximately \$600)
- Unknown Factor How will future directory be handled?
- Ability to add fields electronically may make it difficult to print portions of the directory
- NOTE: Dave made comments via the phone but it was very difficult to understand. Had something to do with an electronic copy verses hard copy.

Newsletter – Charlie Jones

• Everything is going fine. October's newsletter will be released early because Charlie is going away. He needs all relevant articles by September 19, 2019.

Website - Todd Welsh

• Most announcements for Website are routine. Todd uses prudent judgment on what info is put on the website.

Calendar - Mary Seymour

• Mary questions if the new management company has a calendar program that can repopulate items. Not known until someone can ask that question of the management company.

Board Liaison - Nino Morello

- The new management company CAMCO officially starts in January but there is a 90 day period to institute transfer.
- In late September, Todd Walsh and James Young may be able to meet with the new management company's IT people.
- Karen Windau, from Phase 4, is the new RAP board member. She was selected by the board to take Tom McCarthy's place. Tom's retirement was effective July 31, 2019.

2020 Budget Requirements

- RAP Directory
 - Requests about \$400
 - 2020 Alpha section & yellow pages (updated in April approximately \$300-\$400))
- Website
 - > Requests \$60 for 2020

Adjournment

With no further business, the meeting was adjourned at 8:15 PM.

Respectfully submitted, Kathy Flaherty, Recording Secretary September 19, 2019