

July 5, 2024 Communications Committee Meeting

Todd Welsh called the meeting to order at 9:15. Following the Agenda that was distributed to members prior to the meeting. Topics of Discussion included:

1. Dave Lowe is retiring from Com Comity
 - a. Continuing to edit the newsletter?
 1. Accepted
 - ii. James suggested Grammarly for writers of documents like the Newsletter
 - b. Accept resignation?
 - i. The committee accepted Dave's resignation
2. Bring Bill McDowell onto the committee - discussion
 - a. Accepted
 - b. Todd is working with Bill to Administer the my-rap.net community website.
3. A third person to be trained to Administer Rapflyer?
 - a. Setta and Ruth are in favor
 - b. "Help wanted" flyer to be sent out
4. Todd – Planning an October event to gather "newbies" and solicit their participation in RAP event planning.
 - a. Job Fair?
 - i. Volunteer Fair?
 - ii. Various tables or booths with the committee leaders available to provide information about their committee activities
 - b. Or a new neighbor welcoming event
 - i. New neighbor welcoming contact – what are your interests?
 - c. Various discussions and participation from members with suggestions
 - d. This topic to be discussed further at the next Com Comity meeting
5. Discussion pertaining to the online directory
 - a. Donna provided a report on the status
 - i. Some people are "uncomfortable" and will call Donna instead of participating in the online directory
 - ii. ID Theft is a concern for some people
 - b. 100 still not participating
 - c. Opt-out discussion
 - i. It is the same discussion as the Com Committee has had at many past meetings
 1. Opting out or in for paper and same for online directory
 - d. Money is not the issue; it's the time required for processing/delivering directories
 - e. No change! Continue to print/deliver

6. Seccession Planning

- a. Charlie indicated that there is not an immediate need to replace him.
 - i. Discussions about the challenges of dealing with Google and other platforms for newsletter distribution

7. New business?

- a. Setta brought up under “old business” the topic of offering products vs services via RAP Flyer (or email).
 - i. Amend policy?
 - 1. No – “I know somebody who walks dogs” is okay
 - 2. There is a difference between services and goods
 - 3. The distinction between RAP Services and RAP Classified
 - 4. Ruth - Will we change the sentence in the policy to “volunteer” services in Section 8b of the policy?
 - a. *Under Section 8. **RAP Classifieds** change sub-section “b” to insert the word volunteer before services.*
 - b. **RAP Classifieds** may be used to advertise, for sale or at no cost, personal property or **volunteer** services, like a newspaper classified ad. *As such, no follow-up*
 - c. *Submissions will be published announcing that such items are no longer available.*
 - d. *Descriptions should be written in an abbreviated, clear and concise manner.*
 - 5. Com Comity passed the motion
 - 6. It needs to be sent to BOD for approval

8. The meeting adjourned at 10:25 AM